

GREAT AMBITION
LEADS TO
MAGNANIMOUS
VIRTUE

志存高远
德能日进

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学校概况

GENERAL INFORMATION

辽宁传媒学院是经中国教育部批准建立的，中国东北地区唯一一所独立设置的传媒类本科大学，是目前中国六大传媒高校之一。学校位于沈阳市沈北新区，建有两大校区，总占地面积1600亩，建筑面积40万平方米。

学校是一所在传媒、艺术、互联网领域具有较强专业性和较大影响力的综合型、应用型大学。学校建立了以传媒类和艺术类专业为主，文学、艺术学、管理学和商学等协调发展的学科专业体系，目前设有广电影视系、新闻传播系、艺术设计系、环境设计系、室内设计系、基础部、思政部、体育部等八个教学部以及国际教育、继续教育两个学院，全日制在校生近9000人。

Liaoning Communication University is approved by the Ministry of Education of China. It is the only independent media university in northeastern China, is currently one of the six media universities in China. The university is located in Shenyang, China, with two campuses, covering an area of 260 acres and a building area of 400,000 square meters.

The university is a comprehensive and practical-oriented university with strong professional and great influence in the field of media, arts and computer sciences. The university has established a professional system with focus on the media and arts majors, currently is equipped with the Faculty of Radio, Film & Television, Journalism & Communication, Art Design, Environmental Design, Interior Design, and Faculty of Overseas and Continuing Education with nearly 9,000 regular students.

辽宁传媒学院 LIAONING COMMUNICATION UNIVERSITY

校长致辞

MESSAGE FROM THE PRESIDENT

我很荣幸地向您介绍辽宁传媒学院这所独具特色而富有活力的大学！

秉承“志存高远、德能日进”之校训，辽宁传媒学院重视学生独立思考能力的培养，对理想的追求，对世界的了解。学校注重培养德才兼备，符合全球化需求的高素质、应用型人才。开拓创新、锐意进取，辽宁传媒学院一路前行，始终坚持先进的教育理念，拥有鲜明的办学特色。

充满现代气息的校园为学生提供良好的环境，雄厚的师资力量和先进的教学设备保证了高标准的教学和实训任务。众多的校企合作项目，为学生搭建起宽广的就业之路。

我相信辽宁传媒学院一定是世界各国莘莘学子理想中的学府，我们欢迎您的到来！

On behalf of Liaoning Communication University (LNCU), I am honored to introduce this outstanding higher education institution to you.

Along with the spirit of Great Ambition Leads to Magnanimous Virtue, LNCU always strives to cultivate the students with independent thinking, passion for pursuit of their dreams and understanding about the world. LNCU is dedicated to cultivate sustainable talents for current and upcoming global needs. With modern educational concepts and distinctive characteristics, LNCU focuses on educating students with knowledge, individualized personality along with creativity and perseverance.

The campus provides comfortable environment for studies. The professional teaching and advanced laboratories enable the students to develop their capabilities rapidly. The joint programs with the enterprises bridge the students with promising employment opportunities.

I'm confident enough to state that students from any country of the world can realize their dreams here. LNCU is always ready and willing to welcome you all!



Clock Tower Square 钟楼广场

大美辽传——校园风光

学校位于中国沈阳文化教育氛围浓郁的沈北大学城中心，地理位置得天独厚。校园建筑大气磅礴，环境优美怡人，花园式校园五彩斑斓，生气盎然。一座座别具风格的楼宇坐落在充满艺术气息的人文景观之中，如诗如画。

CAMPUS SCENERY

The university is located in the center of Shenbei University City, which is famous for its strong cultural and educational atmosphere. Magnificent architecture, scenic environment, colorful and vibrant outlooks of both campuses appear nothing less than any artistic landscape.





Zhi Cun Building 志存楼

设施设备

学校建有多媒体网络、图书文献信息资源网、现代远程教育网，公共服务体系日趋完善；建有设施先进的体育场馆、图书馆、美术馆、大学生活动中心、大学生创业孵化基地；建有各类校内实习、实训室近百个，如演播厅、录播厅、非线性编辑工作室、辽瓷实训室及定格动画实训室等，配有高清摄像机、国际领先水平的3D、RED系列高端数字摄影机、非线性编辑系统、影视后期制作图形工作站、苹果、方正飞腾等设备及系统，配置高于行业标准。一流的软硬件设备设施，使学生可以“身临其境”，在校内就能完成高标准的实习和实训任务。

FACILITIES

The university has a multimedia network, a library of literary information resources, and a modern distant education system in place. The university is equipped with stadiums, libraries, art gallery, student activity centers, and talents incubation bases. The university has nearly 100 laboratories in relevance with different majors, such as studios, recording halls, non-linear editing studios, Liaoci-Cereal training rooms, and stationary animation training rooms, equipped with high-definition cameras, international advanced 3D, RED series High-end digital cameras, non-linear editing systems, film and television post-production graphics workstations, such as Mac, Fangzheng Feiteng equipments and systems. The configuration of available resources is higher than the current industry standards. First-rate hardware and software facilities enable students to "immerse themselves in the environment" and achieve high standards of practice and training on campus.



Apple Mac Studio 苹果机房

师资力量

学校汇聚国内外传媒、艺术、设计、互联网等领域的顶尖级专家学者和技术骨干，组成了一支教学能力强、科研水平高的专兼职师资队伍。现有专兼职教师500余人，其中高级以上职称近200人，具有博士、硕士学历教师超过60%，“双师型教师”占全部教师的42%。

FACULTY

The university has a team of teachers with strong teaching abilities and high levels of scientific research including the top-notch experts and scholars in the media, arts, design. Currently, more than 500 teachers are being employed by LNCU, of whom nearly 200 are senior or above, with more than 60% have doctorate or master's qualifications, and 42% of all teachers are "dual-qualified teachers".

三大产业
Three Orientations

- 传媒 Media
- 艺术 Art
- 互联网 Internet

五大专业群
Five Specialty Groups

- 新闻传播
Journalism and Communication
- 艺术设计
Art design
- 广电影视
Radio, Film and Television
- 文化管理
Cultural Management
- 公共艺术
Public Art

- 19个本科专业**
Nineteen Undergraduate Programs
- 网络与新媒体专业
Network & Digital Media Applications
 - 影视摄影与制作专业
Film & TV Photography & Production
 - 数字媒体技术专业
Digital Media Art
 - 播音与主持艺术
Broadcasting & Hosting Art
 - 摄影专业
Photography
 - 公共艺术专业
Public Art
 - 视觉传达设计专业
Visual Communication Design
 - 广播电视编导专业
Radio & TV Editing & Directing
 - 传播学专业
Communication
 - 文化产业管理专业
Multi-media Marketing & Management
 - 广告学专业
Advertising
 - 服装与服饰设计专业
Fashion Design
 - 动画专业
Animation Design
 - 风景园林专业
Landscape Architecture
 - 录音艺术专业
Recording Art
 - 数字出版专业
Digital Publishing
 - 书法学专业
Calligraphy
 - 戏剧影视导演专业
Opera Production and Direction
 - 戏剧影视文学专业
Opera Script Development



Simulation Studio Classroom 演播厅教室

教学体系

学校依照应用型大学的办学理念，以通识教育为基础，以传媒与艺术专业教育为核心，以互联网、大数据技术为载体，注重学生综合能力培养；逐步构建相互支撑、相互渗透的新闻传播、艺术设计、广电影视、环境设计、室内设计五大核心专业群。

TEACHING SYSTEM

In accordance with the philosophy of running a practical-oriented university, the university focuses on general, media and arts education as the core, internet and big data technologies as the carrier, and provides a solid foundation for cultivating students' comprehensive ability hence strengthening and developing five core professional majors of Journalism & Communication, Art Design, Radio, Film & Television, Environmental Design and Interior Design offered by the university.



VISUAL COMMUNICATION DESIGN

视觉传达设计专业 **本科**
Undergraduate Program

主要课程

视觉传达设计概论、构成基础、商业摄影、Photoshop、版式设计、平面广告设计、标志设计、书籍装帧设计、包装设计、网页设计、影视后期、企业形象设计等。

要求学生掌握视觉传达设计专业所必备的广告策划与文案、广告创意、设计美学等理论知识；具备较强的设计能力及熟练掌握绘图软件的操作能力。

Students are required to obtain the theoretical knowledge of advertisement planning, copywriting, advertisement creativity, design aesthetics, and develop a strong ability to design along with a good command of designing software.

Main Courses

Introduction to Visual Communication Design, Basics of Composition, Commercial Photography, Photoshop, Layout Design, Print Advertising Design, Logo Design, Book Binding Design, Packaging Design, Web Design, Late Film and Television, Corporate Image Design.



NETWORK & DIGITAL MEDIA APPLICATIONS

网络与新媒体专业 **本科**
Undergraduate Program

主要课程

网络与新媒体概论、H5页面与应用、网络新媒体编辑、新闻采访与写作、交互媒体界面设计、网页策划与设计、网络运营与管理、网络新媒体视频节目采编、网络与新媒体数据分析、移动新媒体创意、自媒体创建与运营等。

要求学生掌握互联网信息、新媒体、计算机相关的专业理论知识，具备网络与新媒体领域的信息收集、整理、分析、编辑、管理等实践应用能力。

Students are required to obtain theoretical knowledge of their profession and relevant web applications, new media and computers, and mastering the ability to apply their learned knowledge, collect, store, analyze, edit and manage relevant data.

Main Courses

Introduction to New Media & Web Applications, H5 Pages and Applications, New Media Editing, News Coverage and Writing, Interactive Media Interface Design, Web Page Planning and Design, Network Operations and Management, Network New Media Video Program Editing, Web and New Media Data Analysis, Mobile New Media Creativity, Self-media Creation and Operations.





Campus at night 校园夜景



**FILM & TV
PHOTOGRAPHY &
PRODUCTION**
影视摄影与制作专业 **本科**
Undergraduate Program

影视摄影与制作专业（本科）

要求学生掌握影视美学知识、摄影摄像基础知识、影视后期设计与制作知识；具有较好艺术鉴赏力，熟练掌握影视摄影前期拍摄、中期设计制作、后期剪辑与合成等能力。

主要课程

影视作品创作与鉴赏、戏剧理论、艺术概论、影视摄影、视听语言、影视剪辑技术、电视节目制作、电视栏目策划、影视编导、数字音频处理、灯光照明技术、纪录片创作、新闻实务、广告实务等。



**DIGITAL
MEDIA ARTS**
数字媒体技术专业 **本科**
Undergraduate Program

数字媒体技术专业（本科）

要求学生掌握数学与自然科学基础知识以及与数字媒体相关的计算机科学与技术、信息与通信工程等学科的基本理论知识；具有熟练应用软硬件、图形图像设计、影视动画创意设计、一定的语言编程、初步的游戏架构设计等能力。

主要课程

数字媒体技术导论、媒体制作软件、3D图形程序设计、多媒体画面艺术、游戏架构设计、三维造型与动画技术、计算机图形学、数字图像处理、实时虚拟现实技术、游戏开发、动画设计、影视制作与合成等。



**BROADCASTING
& HOSTING ART**
播音与主持艺术 **本科**
Undergraduate Program

播音与主持艺术（本科）

要求学生掌握广播电视新闻传播学、中国播音学的基础理论和基本知识，接受汉语普通话语音、播音发声、语言表达、节目主持艺术、新闻采编等基本理论知识，具备广播、电视播音与节目主持、策划的专业技能。

主要课程

播音发声、播音创作基础、广播播音主持、电视播音主持、文艺作品演播、播音学概论、新闻学概论、新闻采编、广播电视节目制作、微电影制作等。

FILM & TV PHOTOGRAPHY & PRODUCTION

Students are required to obtain theoretical knowledge of filming & televising aesthetics, photography basics, film & television pre and post design and production. In addition, students are required to develop good artistic appetite and skills in film & television photography, in-process design production, post-editing and development.

Main Courses

Creation and Appreciation of Film and Television Works, Theories of Theater, Introduction to Art, Film and Television Photography, Audiovisual Language, Film and Television Editing Technology, Television Program Production, Television Column Planning, Film and Television Directing, Digital Audio Processing, Lighting Technology, Documentary Creation, News Practice, Advertising Practices.

DIGITAL MEDIA ARTS

Students are required to obtain foundational and theoretical knowledge of mathematics and basic science, as well as basic theoretical knowledge of computers, information and communication engineering related to digital media, along with developing proficiency in software and hardware, graphic image design, creative design of film and television animation, certain programming and preliminary game architecture design.

Main Courses

Introduction to Digital Media Technology, Media Production Software, 3D Graphics Programming, Multimedia Art, Games Design, 3D Modelling & Animation Technology, Computer Graphics, Digital Image Processing, Real-time Virtual Reality Technology, Game Development, Animation Design, Film & Television Production and Synthesis.

BROADCASTING & HOSTING ART

Students are required to obtain basic theory and knowledge of radio and television news communication, Chinese broadcast theory, and receive basic theoretical knowledge such as standard Mandarin pronunciation, broadcast vocalization, language expression, program hosting art, news editing, along with development of professional skills in radio broadcast and TV show hosting, planning.

Main Courses

Broadcast Voice, Broadcast Creation Basis, Radio Broadcast Host, TV Host, Literary and Artistic Works Broadcast, Introduction to Broadcast Music, Introduction to Journalism, News Editing, Radio & Television Production, and Micro-film Production.



主要课程

美学、摄影技术与技巧、摄影用光、摄影构图、广告摄影、电视摄像、影视摄像、图片后期制作、影视后期制作、观念摄影等。

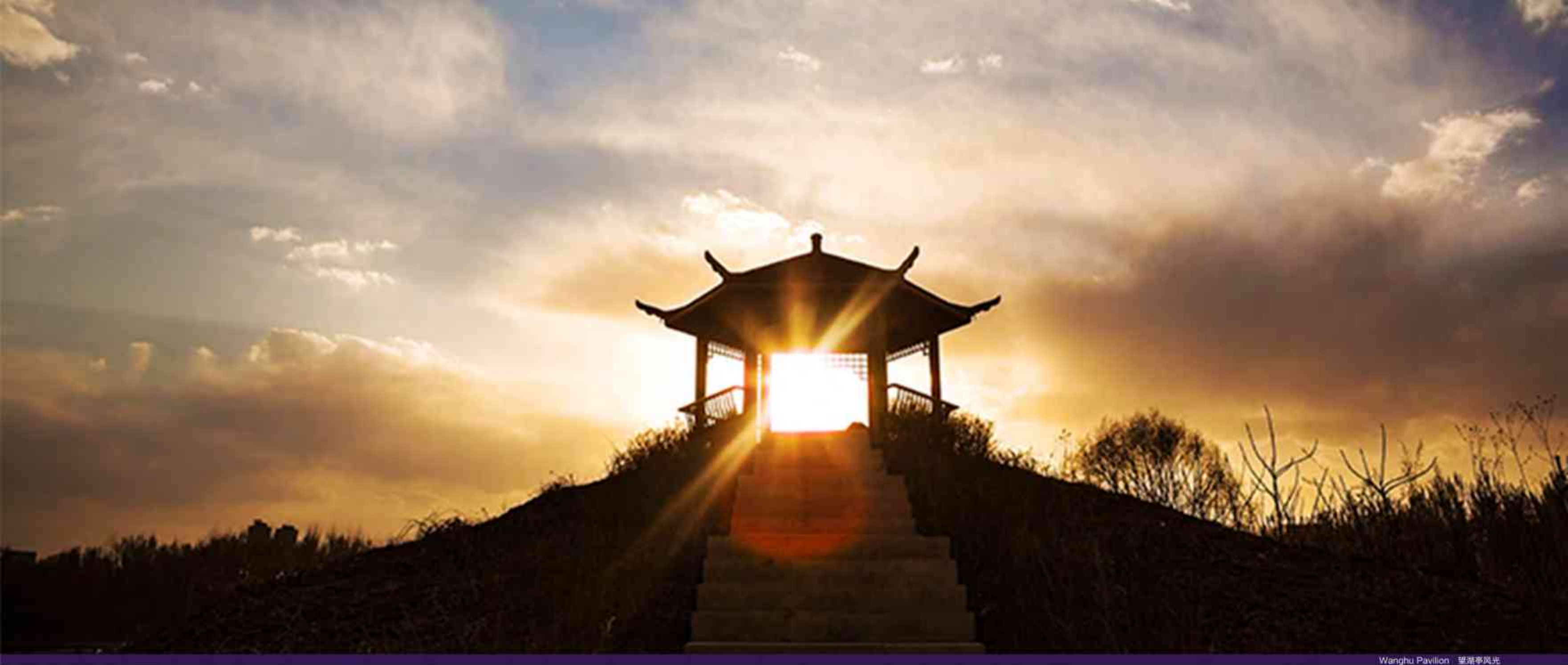
要求学生掌握影视美学知识、摄影摄像基础知识、影视后期设计与制作知识；具有较好艺术鉴赏力，熟练掌握影视摄影前期拍摄、中期设计制作，后期剪辑与合成等能力。

Main Courses

Aesthetics, Photographic Techniques & Skills, Photography Lighting, Photography, Advertising Photography, Television Camera Composition, Film and Television Photography, Picture Post-production, Film & Television Post-production and Conceptual Photography.

Students are required to master modern commercial photography and performance skills, to get acquainted with modern digital photography and video equipments and mastering the relevant equipments for the processes of advertisement creation and data management, for instance commercial propaganda and advertisement design printing.





Wanghu Pavilion 望湖亭风光



主要课程

素描、色彩、公共艺术概论、造型基础、材料与构造、公共景观设计、公共环境设施设计、交叉设计、方案模型制作、环境雕塑设计与制作、公共艺术创作、计算机模拟制作、公共艺术策划与传播等。

要求学生具有较强的公共空间艺术创作与设计能力，模型制作与软件制图辅助设计能力，对造型艺术和材料工艺的综合应用能力，公共艺术项目策划与传播能力。

Main Courses

Sketch, Color, Introduction to Public Art, Modeling Basics, Materials and Structures, Public Landscape Design, Public Environment Facility Design, Cross Design, Project Model Making, Environmental Sculpture Design and Production, Public Art Creation, Computer Simulation Production, Public Art Planning and Communications.

Students are required to develop a strong sense of public space art and design, model making and mapping software aided design ability, material technology comprehensive application ability specially in the fields of material arts, public art project planning and communication skills.



Campus Life 校园生活



Students are required to obtain the knowledge of basic sciences and humanities, with the theoretical knowledge of Broadcasting and TV Network program planning, creation, production and direction, in addition with the ability to program, direct.

主要课程

传播学、电视艺术概论、戏剧艺术概论、影视作品分析、视听语言、电视节目制作、摄影摄像技术、电视节目策划、微电影创作、广播电视节目编辑与技术、非线性编辑技术等。

要求学生掌握自然和人文学科知识，具有较强的网络广播电视节目策划、创作、制作、编导等方面的理论知识；具有熟练进行节目编制和导演的专业能力。

Main Courses

Communication Studies, Introduction to Television Arts, Introduction to Drama Art, Analysis of Film and Television Works, Audiovisual Language, Television Program Production, Photographic Imaging Technology, Television Program Planning, Micro Film Creation, Radio and Television Program Editing and Technology, and Non-Linear Editing Technology.



Students are required to master modern communication theories and practices along with the ability to write, edit, and disseminate multimedia information. Students are supposed to develop properly in order to engage efficiently with online news agencies, publishing organizations, governments and institutions for the proper planning and ability of the relevant work.

主要课程

传播学导论、新闻学概论、新闻传播法规与伦理、新媒体广告策划与设计、摄像艺术与技术、新媒体视频策划、影视剪辑与数字化制作、大众传播学、新闻采访与写作、网络传播概论、品牌策划与推广、文化创意产业运营与管理等。

要求学生掌握现代传播学理论和实务，能进行多媒体信息的采写、编辑和传播；能在新闻媒介机构、出版机构、各级政府及企事业单位的宣传策划、传播推广、教育等部门从事网络新媒体传播、影视传播或文化项目传播策划与管理等工作。

Main Courses

Introduction to Communication Studies, Introduction to Journalism, Regulations and Ethics in News Communication, Planning and Design for New Media Advertising, Video Art and Technology, Video Planning for New Media, Film Editing and Digital Production, Mass Communication, News Interview and Writing, Network Introduction to Communication, Brand Planning & Promotion, Operation & Management of Cultural and Creative Industries.



Clock Tower In Sunset 钟楼夕阳



MULTI-MEDIA MARKETING & MANAGEMENT

文化产业管理专业 **本科**
Undergraduate Program

主要课程

文化产业概论、管理学、传媒经济学、中国文化史、文化市场营销、文化产业政策与法规、企业项目策划运营、文化产业创意策划、大众传媒管理、摄影摄像基础、广告策划等。

要求学生能适应传媒文化产业快速发展需要，具备较深厚的文化理论功底和丰富的人文知识；熟练掌握传媒企业经营和管理的专业知识，了解国家传媒文化产业政策和法律法规；具有对传媒产业分析、策划、运营、管理等能力。

Main Courses

Introduction to Cultural Industry, Management, Media Economics, Chinese Cultural History, Cultural Marketing, Cultural Industry Policies and Regulations, Corporate Project Planning Operations, Cultural Industry Creative Planning, Mass Media Management, Photographic Imaging Fundamentals and Advertising Planning.

Students are required to adapt to the rapid development of media culture industry, and have profound cultural theory and rich humanistic knowledge along with the learning of professional majors like that of media enterprise operation and management, understand the policies, laws and regulations of the national media culture industry to ensure the ability to properly analyze, plan, operate and manage the media industry.



ADVERTISING

广告学专业 **本科**
Undergraduate Program

主要课程

广告学概论、综合构成、艺术概论、市场调查与分析、广告文化史、传播学概论、广告文案与写作、公共关系学、市场营销、广告法规与伦理、版式设计、广告策划与创意等。

要求学生具有端正的行业与社会道德，扎实的基础理论文化素养与实践能力和接受科学的研究方法、策略分析能力、创意思维模式以及业务协作意识等方面的基本训练，做好文化传播的新型广告人。

Main Courses

Introduction to Advertising, Compose Synthetically, Introduction to Art, Market Research and Analysis, History of Advertising Culture, Introduction to Communication Studies, Copywriting, Public Relations, Marketing, Advertising Regulations and Ethics, Layout Design, Advertising Planning and Creativity.

Students are required to learn and understand the correct industry and social morality standards, solid basic theoretical literacy along with implementation abilities to accept scientific research methods, strategies and develop analytical skills, adapt creative thinking mode along with a good awareness of collaboration with the market in order to become a well-equipped and up-to-dated new type of advertiser with high cultural literacy, excellent event planning ability and good cultural communication.



Students are required to obtain the performance techniques and design methods of clothing and apparel design in order to develop strong ability of creation along with the production ability to achieve mastery in the skills of designing, management and marketing.

主要课程

中外服装发展史、服装学概论、服装画技法、服装设计与实践、品牌服装设计、服装结构、服装工艺、服装立体裁剪、服饰配件设计、市场营销、专业软件课程等。

要求学生掌握服装与服饰设计的表现技法及设计方法，使学生具有较强的创造能力和制作能力，实现“精设计、会管理、懂营销”的培养目标。

Main Courses

Introduction to the History of Chinese and Foreign Clothing, Clothing, Clothing of Painting Techniques, Costume Design & Practice, Brand Clothing Design, Clothing Structures, Clothing Technology, Garment Stereo Cutting, Apparel Accessories Design, Marketing and Professional software.



Students are required to obtain the film and television aesthetics, animation design and creation, production and post-production design of film and television, and to develop a good artistic appetite and the knowledge of basic animation design, medium design and production, post-animation synthesis and editing.

主要课程

动画概论、动画原理、动画运动规律、分镜头脚本设计、角色设计、场景设计、动画软件基础、三维动画片段制作、动画后期合成、影视动画剪辑等。

要求学生掌握影视美学、动画设计与创作、影视后期设计与制作知识；具有较好艺术鉴赏力，能熟练掌握动画前期设计、动画中期设计制作、动画后期合成、剪辑等能力。

Main Courses

Introduction to Animation, Principles of Animation, Motion Law of Animation, A Shooting Script Design, Character Design, Scene Design, Foundation of Animation Software, 3D Animation Production, Animation Post-synthesis, Film & Television Animation Clips.





Break Time 休息时间



主要课程

中外园林史、风景园林艺术原理、测量学、园林设计、风景园林规划设计、风景园林建筑设计、城市绿地系统规划、园林植物造景、计算机辅助设计、园林树木学、园林工程施工技术、园林植物栽培与养护。

要求学生掌握风景园林学科的基本原理和知识，能胜任风景名胜、城乡绿化、城乡规划、环境和生态保护、旅游发展、建筑设计等各类风景园林工程的技术与管理工。

Main Courses

Principle of Chinese and Foreign History of Landscape Architecture, Landscape Architecture Art, Surveying, Landscape Design, Landscape Architecture Planning & Design, Architectural Design, Urban Green Space System Planning, Computer Aided Design, Garden Plant Studies, Landscape Plants & Garden Engineering Construction Technology, Garden Plant Cultivation & Conservation.

Students are required to obtain the basic principles and knowledge of landscape architecture, acquire relevant skills to be able to perform the technical and managerial work of various landscape architecture projects such as scenic spots, urban and rural forestation, urban and rural planning, environmental and ecological protection, tourism development, and architectural design.



主要课程

影视声音发展简史、影视录音设备基础、录音声学、数字视音频技术、影视录音工艺、影视声音设计原理、影视录音制作技巧、影视声音剪辑基础、影视音乐创作基础和影视作品声音分析等。

要求学生掌握录音艺术的理论和基本知识，具备广播、电视播音与节目录制、音效后期等专业能力。

Main Courses

Brief History of Film and Television Sound Development, Fundamentals of Film and Video Recording Equipment, Recording Acoustics, Digital Video & Audio Technology, Film & Television Recording Technology, Television Sound Design Principles, Film & Video Recording Production Skills, Film & Video Sound Editing Basics, Film & Video Music Creation Fundamentals, and Sound Analysis of Film & Television Works.

Students are required to obtain the theory and basic knowledge of recording art, and to develop the professional ability of TV programs recording and broadcasting along with sound effects.



Lake Shore 湖畔

DIGITAL PUBLISHING

数字出版专业 **本科**
Undergraduate Program



主要课程

数字媒体技术导论、数字出版原理、新闻出版法规、数字出版概论、报纸和书刊编辑实务、出版数字化流程技术、媒介策划与创意、出版物营销、数据库技术应用、数字内容采集与校对、网络出版、数据库技术应用、媒介经营与管理与电子商务。

要求学生具有创新精神和分析、解决数字出版制作及管理中的实际问题的基本能力，能在数字出版、新媒体传播、影视制作等文化创意行业从事相关工作。

Main Courses

Introduction to Digital Media Technology, Principles of Digital Publishing, Publication Law, Introduction to Digital Publishing, Editing Practices for Newspapers and Books, Digital Publishing Conspectus, Media Planning & Creative Marketing, Application of Database Technology, Digital Content Acquisition & Proofreading, Network Publication, Database Technology Application, Media Operation & Management and E-commerce.

Students are required to develop the basic ability to innovate, analyze and solve practical problems in the field of digital publishing, production and management along with the skills to properly engage in relevant work in cultural and creative industries such as digital publishing, new media communication as well as film and television production.



Students' activities 学生活动



CALLIGRAPHY

书法学专业 **本科**
Undergraduate Program

书法学专业 (本科)

要求学生具备较强的书法鉴赏能力与创作能力,能运用已掌握的技法和理论进行创作、教学和研究。

主要课程

隶书基础、篆书基础、楷书基础、草书基础、行书基础、隶书创作、篆书创作、楷书创作、草书创作、行书创作、篆书、隶书临创转换、楷书、行书临创转换、草书临创转换、篆刻临创转换、碑帖研究。



OPERA PRODUCTION AND DIRECTION

戏剧影视导演专业 **本科**
Undergraduate Program

戏剧影视导演专业 (本科)

要求学生具备戏剧影视导演方面的能力,能在文艺单位、文化馆站、中小学,以及戏剧影视相关部门从事戏剧影视导演、教学、研究、编辑等工作。

主要课程

表演基础训练、导演元素练习、导演片段练习、多幕剧创作、编剧理论与技巧、影视导演基础、宣传片创作、舞台导演元素、化妆造型。



OPERA SCRIPT DEVELOPMENT

戏剧影视文学专业 **本科**
Undergraduate Program

戏剧影视文学专业 (本科)

要求学生具备戏剧、戏曲舞台和影视创作基本理论以及剧本创作和编导技巧的能力,能在文化馆站、中小学、戏剧戏曲和影视相关学科领域从事创意策划、创作、教学、科研等方面工作。

主要课程

中国戏剧史、外国戏剧史、电影发展史、戏剧学概论、戏曲概论、中国文学、外国文学、中国古代汉语、基础写作、编剧概论、中外经典剧作导读、话剧影视剧本写作、戏曲文学剧本写作。

CALLIGRAPHY

Students are required to develop a strong taste in calligraphy appreciation and the creative ability to apply and use the mastered techniques and theories for creation, teaching and research.

Main Courses

Foundation of Clerical Script, Foundation of Seal Script, Foundation of Standard Script, Foundation of Cursive Script, Foundation of Semi-cursive Script, Creation of Clerical Script, Creation of Seal Script, Creation of Standard Script, Creation of Cursive Script, Creation of Semi-cursive Script, Conversion of Semi-cursive Script, Seal Script, Conversion of Clerical Script, Standard Script, Conversion of Semi-cursive Script, Conversion of Cursive Script, Conversion of Seal-cut, and Research on Rubbing from Stone Inscription.

OPERA PRODUCTION AND DIRECTION

Students are required to have the ability to direct film and television, and work as Film and Television directors for teaching, research, editing in literary and art units, cultural centers, primary and secondary schools, and relevant departments of theatre, film and television.

Main Courses

Basic Performance Training, Director Element Exercises, Directorial Segment Exercises, Multi-act Drama Creation, Writer Theory & Techniques, Film & Television Director Basis, Promo creation, Stage Director Elements and Makeup Modeling.

OPERA SCRIPT DEVELOPMENT

Students are required to learn and understand the basic theories of drama, opera stage, film and television creation as well as the ability to compose and direct the scripts in order to professionally engage in related fields such as cultural library stations, primary & secondary schools, theater and drama creative planning, creation, teaching and scientific research.

Main Courses

Chinese Drama History, Foreign Drama History, Film Development History, Introduction to Drama, Chinese Literature, Foreign Literature, Ancient Chinese Language, Basic Writing, Introduction to Screenplays, Introduction to Classical Chinese and Foreign Dramas, Script Writing, Dramas Literary Script Writing.



Summer Camp in U.S. 美国夏令营

EXCEED NEW VISION AND ENJOY NEW LIFE

学校大力引进国外先进的教育资源，开展留学生教育，加大与国外高水平大学合作培养人才的力度，已与美国、加拿大、英国、法国、韩国、日本等国家和地区的多所国际知名院校建立了长期稳定的合作关系。

In order to cultivate talents, the university has vigorously imported advanced educational resources from abroad, increased cooperation with top ranking foreign universities and established stable long-term relationships with many internationally renowned universities, such as those from the United States, Canada, United Kingdom, France, South Korea, Japan, etc. The university also conducts international courses on her campuses for overseas students.

- 1 校长姜立教授与美国协和大学副校长史蒂芬教授签订合作协议
President Jiang Li signed an agreement with Prof. Stephen Christensen, Vice President of Concordia University, Irvine, USA.
- 2 校长姜立教授与美国波莫纳加州州立理工大学艾文斯院长签订合作协议
President Jiang Li signed an agreement with Dr. Howard Evens, Dean of International Extend College of Cal Poly Pomona, USA.
- 3 校长姜立教授会见法国巴黎高等学院董事长德拉卡尔先生一行
President Jiang Li met with Mr. Della Carl, President of College De Paris.
- 4 校长姜立教授访问美国太平洋州立大学
President Jiang Li visited Pacific State University, USA.
- 5 校长姜立教授会见孟加拉国服装与科技大学校长西迪克教授
President Jiang Li met with Prof. Siddique, President of BGMEA University of Fashion & Technology (BUFT).





Colorful Campus Life 丰富的留学生活动

奖学金

辽宁传媒学院为了吸引更多的留学生，激发学生们的学习热情，营造一个积极向上的学习环境和勤奋努力的学风，设立了留学生奖学金。奖学金占学年整体学生数量的55%

- 一等奖学金：班级成绩前5%的学生
- 二等奖学金：班级成绩前10%的学生
- 三等奖学金：班级成绩前40%的学生

单项奖学金项目

1. 优秀班级干部奖
2. 学习进步奖
3. 优秀文体奖

UNIVERSITY SCHOLARSHIP

In order to derive enthusiasm and attract foreign talents, LNCU has initiated a scholarship program which not only shows the goodwill of the university but also builds a thriving study environment.

The ratio is 55% of the students of a class.

- First Prize Scholarship is available for 5% of the students of a class;
- Second Prize Scholarship is available for 10% of the students of a class;
- Third Prize Scholarship is available for 40% of the students of a class.

Single Item Scholarship :

- (i) Outstanding Class Cadre Prize
- (ii) Progressive Study Prize
- (iii) Outstanding Social Activity Prize



Sports Meeting 学生运动会

学生活动

国际文化交流系列活动是学校为留学生打造的学习中国文化、了解中华文明、融入校园生活的平台，努力使留学生早日成为知华、友好、爱华人士。

留学生学生会：为充分发挥留学生在学校各类活动中的自我组织参与能力，学校成立了留学生学生会，学生会设有生活部、文艺部、体育部和宣传部。留学生在各类活动中积极参与，展示自我，不断成长，丰富了留学生活。

中外学生社团联合会：为丰富广大留学生的校园生活，中外学生社团联合会竭诚为留学生服务，帮助他们更好地融入校园生活，增进中外学生之间的感情，努力营造温馨和谐的文化氛围。同时学校鼓励留学生组建特色社团，将本国文化与校园文化融为一体。

STUDENTS ACTIVITIES

Series of international cultural exchange activities provide a platform for overseas students to learn and understand Chinese culture and adapt themselves to new environment. The purpose is to give overseas students a feeling of home.

International Student Union: In order to give full hand to the students for self-organization and participation in various university activities, the university has established International Student Union, which has many departments like welfare department, literature, arts, sports and publicity department. International students actively participate in various activities organized by student union to express themselves and their talents.

Chinese and Overseas Students Union: In order to enrich campus life experience for overseas students, the union is dedicated to serve overseas students and to help them better adjust to campus life as well as to create a warm and harmonious cultural atmosphere. Meanwhile, the university also encourages overseas students to introduce their own culture to other students.

实习就业

INTERNSHIP & EMPLOYMENT

学校选拔留学生赴企业实习，企业和学校的导师联合设计题目，指导完成实习过程。在实习实践中，企业还提供硬件设备及培训，为留学生提供更多的实践机会。成绩优秀的留学生毕业后可优先被企业录用。

The university offers various internship opportunities to her international students at different companies and enterprises. Various relevant enterprises in collaboration with university faculties & staff jointly design the internship contents & curricula. In practice, the enterprises also provide hardware and software equipments and training in order to provide more practical & training opportunities for overseas students. Overseas students with excellent academic performance can be employed preferentially after graduation.



School's panorama 校园全景



让每一位走进辽传的学子，都能实现人生梦想！
WISH EVERYONE COULD BRING THEIR DREAMS TO LIFE ALONG WITH LNCU!

